

Everything you need to Ignite your sales.

Ignite is our new agent experience. Take advantage now by giving your agents in your market everything they need to burn brighter than the competition.

The AEP Ignite Agent Marketing Toolkit from Humana

Preparation means everything to ignite sales during AEP.

Amplify your current agent meetings with more resources to further fuel your existing presentation. This toolkit includes the following:

Pre-AEP Roadshow PowerPoint complete with speaker notes covering:

- The advantages of Ignite from Humana
- Agent educational resources
- AEP local product messaging campaign materials
- New sales and marketing tools
- Rollout of the Elite Agent program

COMPLIMENTARY GIVEAWAY ITEM:

A professional touch for all agents on the move



Premium Water Bottle
Available first week of October,
in increments of 25 qty.

CONTACT KRISTEN KLIMENKO TO PLACE YOUR ORDER.

See Page 2.



Marketing Support

We're here to support you with any presentations, trainings or giveaway needs you may have in your market.

**Make this the AEP to remember.
Get more information by contacting:**

Kristen Klimenko, Marketing Consultant
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kklimenko@humana.com

The three pillars of Ignite to help you and your agents win:



FOCUS

Our focus on Medicare is second to none. Humana embraces every opportunity to keep success rolling for you and your clients in the fastest-growing segment of insurance.



PRODUCTS

Our full-on suite of products allows you to wow your clients and keep your sales funnel full.



SUPPORT

Our powerful tools, engaging technology, and unmatched team support from professionals as driven as you.